DERWENT-ACC-NO: 2002-348612 DERWENT-WEEK: 200306

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TITLE: System and method for analyzing trends of sales of virtual market

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PRIORITY-DATA: 1999KR-0064900 (December 29, 1999)

PATENT-FAMILY:

PUB-NO PUB-DATE LANGUAGE PAGES MAIN-IPC

KR 343594 B July 20, 2002 N/A 000 G06F 017/60 KR 2001065086 A July 11, 2001 N/A 001 G06F 017/60

APPLICATION-DATA:

PUB-NO APPL-DESCRIPTOR APPL-NO APPL-DATE

KR 343594B 1999KR-0064900 December 29, 1999 KR 343594B Previous Publ KR2001065086 N/A

KR2001065086A N/A 1999KR-0064900 December 29, 1999

INT-CL (IPC): G06F017/60

ABSTRACTED-PUB-NO: KR2001065086A

BASIC-ABSTRACT:

NOVELTY - A system and a method for analyzing the trends of sales of a virtual market is provided to enable a preliminary demander and a preliminary provider to predict the trends of sales of a product hereafter by opening a virtual market for trading products on a web, by collecting and analyzing quantities, prices, conditions on the products of the preliminary demander and the preliminary provider.

DETAILED DESCRIPTION - A user information screen of a virtual market site opened on a web is displayed(S201). It is judged whether a specific product is designated(S202). A research screen of the trends of sales for the product designated is displayed(S203). Response data from preliminary demander and providers are collected and analyzed(S204). It is judged whether a long-term tendency or a shortterm tendency(S205). In case of the short-term tendency, quantities of purchasing and selling are collected in a minute and second. In addition, a price for the virtual market is marked (\$206). A research result and the price are displayed(S207). In case of the long-term tendency, quantities of purchasing and selling are collected for hours and days. In addition, a price for the virtual market is marked (\$208). A research result and the price are displayed(\$209).

CHOSEN-DRAWING: Dwg.1/10

TITLE-TERMS: SYSTEM METHOD TREND SALE VIRTUAL MARKET

DERWENT-CLASS: T01

EPI-CODES: T01-J05A;